## BOND REPOSITORY OF COLLECTIVE ACTION

## **FRANCE: BIOLOOS**

The aim of the BOND Repository is to share real-life solutions of farmers' and land managers' capacity to develop collective activities and participate in networks involving a wide range of actors. The Repository contains 20 in-depth case studies emerging from the BOND Project, and in addition provides a store-and-share for other initiatives and projects to upload their success stories on an on-going basis.

The Repository is based on EU 'Practice Abstracts' that provide a common format to characterise a project. This makes it possible for readers to contact the project partners and enables the dissemination of project results.

The language is English apart from the project title and abstract.

This Table aims to provide basic information about the organisation or initiative as a whole.

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Title (in native language)	BIOLOOS
Title (in English)	BIO LOOS
Editor's name and contact details	Christine FERRIER
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Coordinator name and contact details.	Thierry BAILLIET baillietthierry@aol.com
	Pierre DAMAGEUX pierredamageux@free.fr
Partners' names and contact details	
Start date	2011
Main sectors/focus	Organic farming (vegetables)
Type of organisation (eg coop, network)	Agricultural Society (Société civile
	d'exploitation agricole)
Number of members	4
Type of members	farmers
Operating level (local, regional, national	Local – municipality of Loos en Gohelle (Hauts
etc)	de France region)
Funding sources	Farmer members investment, local
	municipality
Total budget	
Objectives of the initiative	Collective development of organic farming in a
	context of land pressure and to create local
	employment.
Description of main activities	Producing and marketing organic vegetables
Website	
Links to other websites if appropriate	Web pages on Loos en Gohelle and its specific
	dynamic, with a paper on Pierre Damageux'
	organic farming choice :

	http://lostingohelle.formaweb.esj- lille.fr/tag/agriculture/ Presentation of Thierry Bailliet's farm, and
	involvement in collective organisations (BIOLOOS and Cuma): <a href="https://www.terre-net.fr/actualite-agricole/economie-social/article/thierry-bailliet-un-cultivateur-au-coeur-communicateur-202-110981.html">https://www.terre-net.fr/actualite-agricole/economie-social/article/thierry-bailliet-un-cultivateur-au-coeur-communicateur-202-110981.html</a>
	Presentation of the Cuma La Verlossoise : https://www.youtube.com/watch?v=Umfy2sIng9M
Tick if audivisual material provided	
Tick if project documents provided	Yes (rapport de stage Maëlig Le Cunff – Ingénieur agronome – Montpellier Supagro 2014)

## PRACTICE ABSTRACT 1

This summary should be as interesting as possible for farmers and other practitioners, using easy understandable language.

(Please repeat this template for each project or subproject that you would like to record)

Short title in English

Short summary for practitioners in English on the (final or expected) outcomes (1000-1500 characters, word count – no spaces). This summary should at least contain the following information:

- Main results/outcomes of the activity (expected or final) Include successes such as impact (on policy/productivity/land management etc), effectiveness (have objectives been achieved?), sustainability (economic and environmental), and transferability (can it be adapted and adopted elsewhere?)
- The main practical recommendation(s): including both entrepreneurial elements related to cost, productivity etc as well as how any challenges have been overcome.

BIOLOOS: a dynamic collective to develop organic farming supported by the municipality

There is a long tradition of assistance and solidarity amongst farmers in this area, that includes a cooperative created in 1992 to share agricultural equipment investment (CUMA "La Verlossoise", with 34 farmers). Following this, in the municipality of Loos en Gohelle, the mayor launched a project to develop supply and demand in organic local food. The town purchased 8 ha land from a farmer and provided this to a group of 4 farmers for organic farming, in exchange for their engagement to convert the same acreage on their own farms. These farmers are also encouraged to experiment. Thus, the 4 farmers involved have created a society and farm together these 8 ha.

Harvests are sold through the co-operative, and the goal is to eventually provide the neighbouring school cafeterias, but for this the group needs to reach a larger volume of production. They also want to develop a processing unit to promote short supply chains such as direct sales.

Three factors for success of the project are:

1) the municipality had developed a strategy about local healthy food as a way to create links between inhabitants and improve living conditions, and thus wanted to support organic farming; 2) the exchange of knowledge between Pierre Damageux – who was a pioneer in organic farming – and his colleagues facilitates the development of new farming practices by the others, and 3) financial risk is lowered by the sharing of specific equipment in the CUMA.

Short title in native language	BIOLOOS : une dynamique collective en
	agriculture biologique liée à une initiative
	de la commune de Loos en Gohelle
Short summary for practitioners in native language (can be the language of the coordinator / one of the partners)	Thierry Bailliet, one of the farmers of Bioloos:  « avec quatre collègues - dont un seul est en agriculture biologique - nous nous sommes mis à cultiver des cultures biologiques sur 15 ha. Le projet a vu le jour grâce à notre commune et à son maire, qui nous a proposé des terres que la mairie avait reprises à un exploitant cédant. Les récoltes sont vendues dans des coopératives ou à des éleveurs du coin. L'objectif est de fournir à terme les restaurants scolaires voisins mais pour cela, il faut que nous atteignons un volume de production plus important. Nous souhaitons aussi développer une unité de transformation pour favoriser les circuits courts comme la vente directe. »  Ces 4 agriculteurs ont ainsi créé la société BIOLOOS pour se lancer ensemble dans l'agriculture biologique. Ils s'appuient sur l'expérience de l'un d'entre eux et inscrivent leur initiative dans une logique de circuit court.