

BOND REPOSITORY OF COLLECTIVE ACTION

NORWAY: Green Care Cooperative (Inn på tunet Norge SA)

The aim of the BOND Repository is to share real-life solutions of farmers' and land managers' capacity to develop collective activities and participate in networks involving a wide range of actors. The Repository contains 20 in-depth case studies emerging from the BOND Project, and in addition provides a store-and-share for other initiatives and projects to upload their success stories on an on-going basis.

The Repository is based on EU 'Practice Abstracts' that provide a common format to characterise a project. This makes it possible for readers to contact the project partners and enables the dissemination of project results.

The language is English apart from the project title and abstract.

This Table aims to provide basic information about the organisation or initiative as a whole.

Title (in native language)	Inn på tunet Norge SA
Title (in English)	Green Care Cooperative
Editor's name and contact details (address, telephone, email)	Eugen Tømte Eugen.tomte@landbruk.no +47 91573155
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Partners' names and contact details	Norsk Landbrukssamvirke Servicekontor Eugen Tømte Eugen.tomte@landbruk.no +47 91573155
Start date	National level 2015, regional level from 2012
Main sectors/focus	Support and services to farmers providing green care services on their farms
Type of organisation (eg coop, network)	Cooperatives – federative model. 6 regional entities cooperate as members of the national cooperative.
Number of members	120
Type of members	Farmers
Operating level (local, regional, national etc)	National and regional
Funding sources	Cooperative shares from members and percentage of sales on behalf of members. Some financial support from authorities (projects)
Total budget	Appr 1,5 million Euro

Objectives of the initiative	To ensure the members economics interest; get the best possible financial result from their production of welfare services.
Description of main activities	<ul style="list-style-type: none"> • National level; Development of materials to the members, strategy, contact with politicians, training and competence services. • Regional level; Marketing and sales from the members. Contracts with local authorities. • The Farm; Offers quality-assured welfare services. Takes good care of the participants on the farm
Website	www.innpatunet.no
Links to other websites if appropriate	
Tick if audivisual material provided	x
Tick if project documents provided	

PRACTICE ABSTRACT 1

This summary should be as interesting as possible for farmers and other practitioners, using easy understandable language.

(Please repeat this template for each project or subproject that you would like to record)

Short title in English	Green Care
<p>Short summary for practitioners in English on the (final or expected) outcomes (1000-1500 characters, word count – no spaces). This summary should at least contain the following information:</p> <ul style="list-style-type: none"> – Main results/outcomes of the activity (expected or final) Include successes such as impact (on policy/productivity/land management etc), effectiveness (have objectives been achieved?), sustainability (economic and environmental), and transferability (can it be adapted and adopted elsewhere?) – The main practical recommendation(s): including both entrepreneurial elements related to cost, productivity etc as well as how any challenges have been overcome. 	<p>Green care services on farms is growing in Norway and are adapted to a wide range of user groups:</p> <ul style="list-style-type: none"> • Immigrants - language training – integration - learning • Youth with problems – farmer and family as role model • Mental illness – social community – flexibility to adjust work to daily conditions • Intellectual disabilities – real work – learning opportunities • Drug abuse – social community – real job – keep away from drugs <p>Usually municipalities are the customer on behalf of the users.</p> <p>Green Care activity must fulfil several regulations and secure certain quality standards besides marketing their services. For each farmer, this takes much time and efforts at the expense of his/her primary job on the farm. The farmers therefore have established cooperatives to take care of some of this jointly. These cooperatives offer: mentoring services, a network of farmers, activities related to market introduction, standards documents (contracts, confidentiality agreements etc), billing systems, training and competency services.</p> <p>The benefits of this organisation are obvious both for the farmers and the customers: the farmers can use their time to produce services, instead of marketing and sales, the markets become aware of our existence, several farm work together so there is always someone available, there is a community of farmers, a network, and less work for our customers (!), another farm can do the job if the services can't be</p>

	delivered for a period, and the farmer will have someone to talk to at the end of the day, confidentiality.
Short title in <u>native language</u>	Inn på tunet Norge SA
Short summary for practitioners in <u>native language</u> <i>(can be the language of the coordinator / one of the partners)</i>	<p>Inn på Tunet vokser i Norge og tilbyr tjenester til en rekke brukergrupper:</p> <ul style="list-style-type: none"> • Immigranter; språktrening integrering -læring • Ungdommer med adferdsproblemer – bonden og familien som rollemodeller • Psykisk helse – sosialt samvær – fleksibel tilpasning av arbeidsinnsats til dagsform • Utviklingshemming – reell jobb – mulighet for læring. • Rusmisbruk – sosialt samvær – reell jobb – avhold fra rus • Kommunene er kjøpere av tjenester på vegne av brukerne <p>Aktiviteten til IPT må tilfredsstillende en rekke offentlige krav og sikre en god kvalitetsstandarder ved siden av å markedsføre sine tjenester. For hver bonde tar dette mye tid og krefter på bekostning av hans eller hennes primære jobb på gården. Bøndene har derfor etablert samvirkeforetak for å kunne gjøre noe av dette i fellesskap. Disse samvirkeforetakene tilbyr råd og veiledning, et nettverk av bønder, aktiviteter knyttet til markedsføring, standarddokumenter (kontrakter, taushetsklæringer osv), fakturering og kompetansetiltak.</p> <p>Nytten av disse organisasjonene er åpenbar for både bøndene og kundene; bøndene kan bruke sin tid til å yte tjenester i stedet for å bruke tid på markedsføring og salg, tilbudet blir mer synlig i markedet, flere bønder arbeider sammen slik at det alltid er en tilgjengelig, det er et samfunn av bønder, et nettverk, og det blir mindre arbeid for kundene. Når flere samarbeider vil det kan en annen ta over hvis det er mangel på kapasitet. Og endelig har bøndene kollegaer som de kan snakke med og rådføre seg med om opplevelser de har i løpet av dagen.</p>

