



Bringing Organisations & Network Development  
to higher levels in the Farming sector in Europe



This project has received funding from the European  
Union's Horizon 2020 research and innovation  
programme under grant agreement N° 774208

*SOURCE: FAO-UPADI GUIDE ON "ELABORATION D'UNE VISION COMMUNE POUR RENFORCER LA PERFORMANCE L'EQUITE ET LA GOUVERNANCE DE L' OP".*

## S 9: DEVELOPING STRATEGIES AND AN ACTION PLAN



Food and Agriculture Organization  
of the United Nations

# OBJECTIVES :

**BY THE END OF THE SESSION PARTICIPANTS SHALL:**

- **ENGAGE IN THE IDENTIFICATION OF STRATEGIES AND ACTIONS THAT WILL SUPPORT THE CREATION OF A PLAN OF ACTION FOR THE ORGANIZATION**

# Matrix of the Action Plan (1)

Component of performance	Actual situation		Desired situation for the cooperative in 5 years' time	Strategies	Actions	Responsibility	Timeline
	Strengths	Problems					
Relevance							
Effectiveness							
Financial viability							

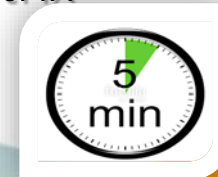
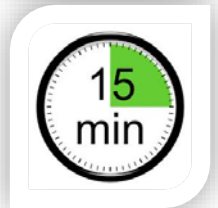
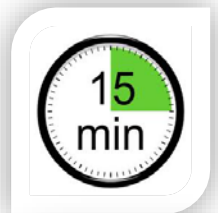
# Matrix of the Action Plan

## (2)

Component of performance	Actual situation		Desired situation for the cooperative in 5 years' time	Strategies	Actions	Responsibility	Timeline
	Strengths	Problems					
Motivation							
Material and human resources							
Governance and Management							
Enabling environment							

# Exercise

- Form 4. groups and nominate a rapporteur
  - Group 1 : relevance and governance/management
  - Group 2 : financial viability, human and material resources
  - Group 3 : effectiveness and motivation
  - Group 4 : external environment
- Discuss and write for the two assigned dimensions, the vision in 5 years time.
- Once finished discuss and note the strategy you can put in place and the relevant activities, responsibility and timeline
- Write the inputs on cards that will be put on the big matrix





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# END

