



From **TO** **DAY 1 -**

DMLL The Grass 3rd floor

08:30	09:00	Registration and coffee
09:00	09:30	Introduction, context for 1 and 1/2 days + icebreaker
09:30	10:30	Playful Lego (Level 1 Set the Scene)
10:30	11:00	Coffee break

DMLL Teaching room 3rd floor

11:00	13:00	Playful Lego hands on (Level 2 and 3)
13:00	14:00	Lunch
14:00	15:00	Playful Lego hands on (Level 4 and 5)
15:00	18:00	Developing own Playful Lego programme (Practice)



What is LEGO SERIOUS PLAY?



The LEGO®SERIOUS®PLAY method is a thinking, communication and problem solving technique for groups



LEGO SERIOUS PLAY is based on the belief that there is vast untapped potential in the people in organizations and those people have the imagination to resolve most serious issues



Honeywell

Canada



Google



Hilton



Microsoft



unicef 

ARISTOCRAT

FedEx



YAHOO!

Coca-Cola

The Difference

Lean Forward Meeting



100% Participation

Lean Backward Meeting



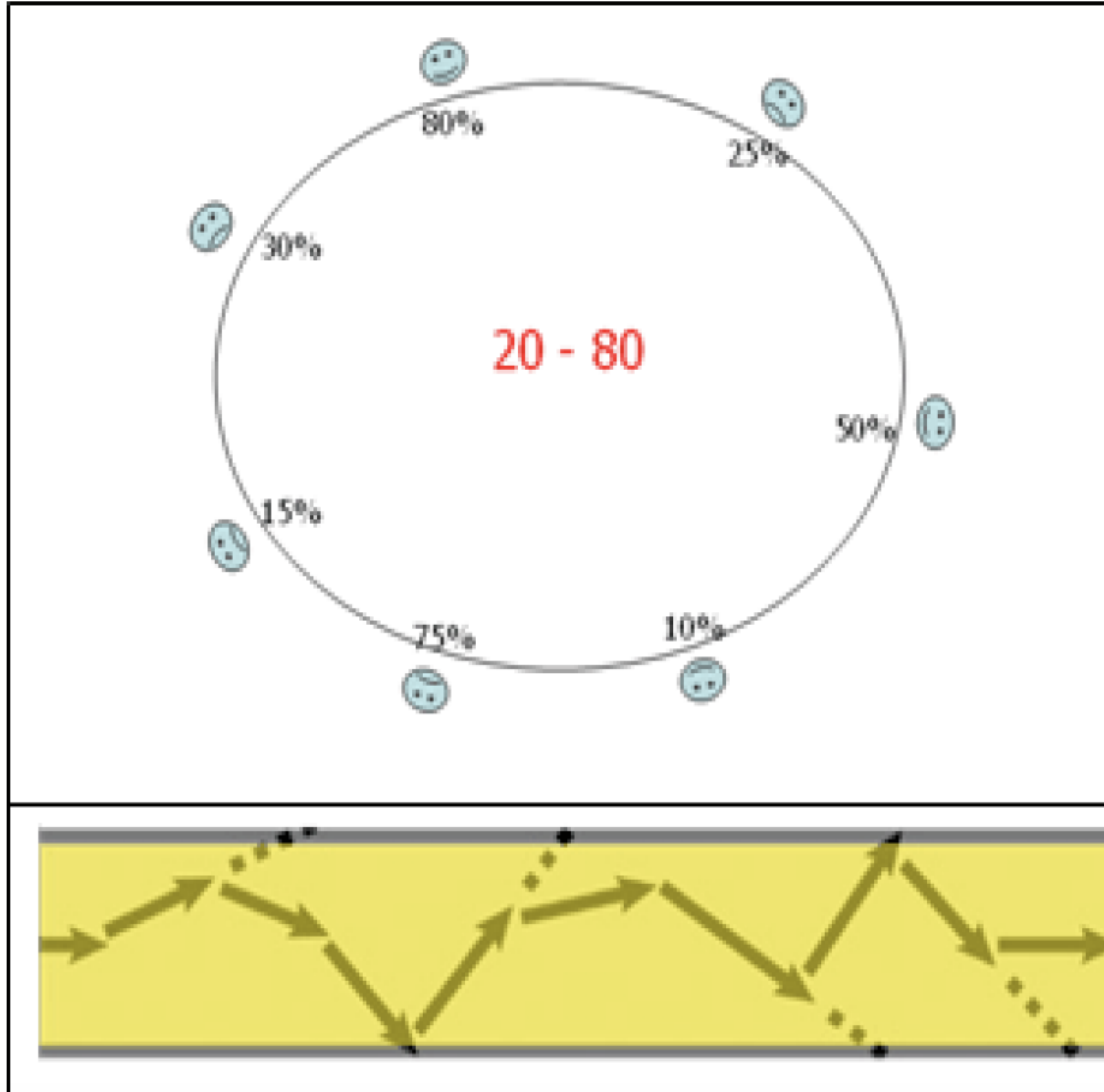
20% Participation

Ice Breaker

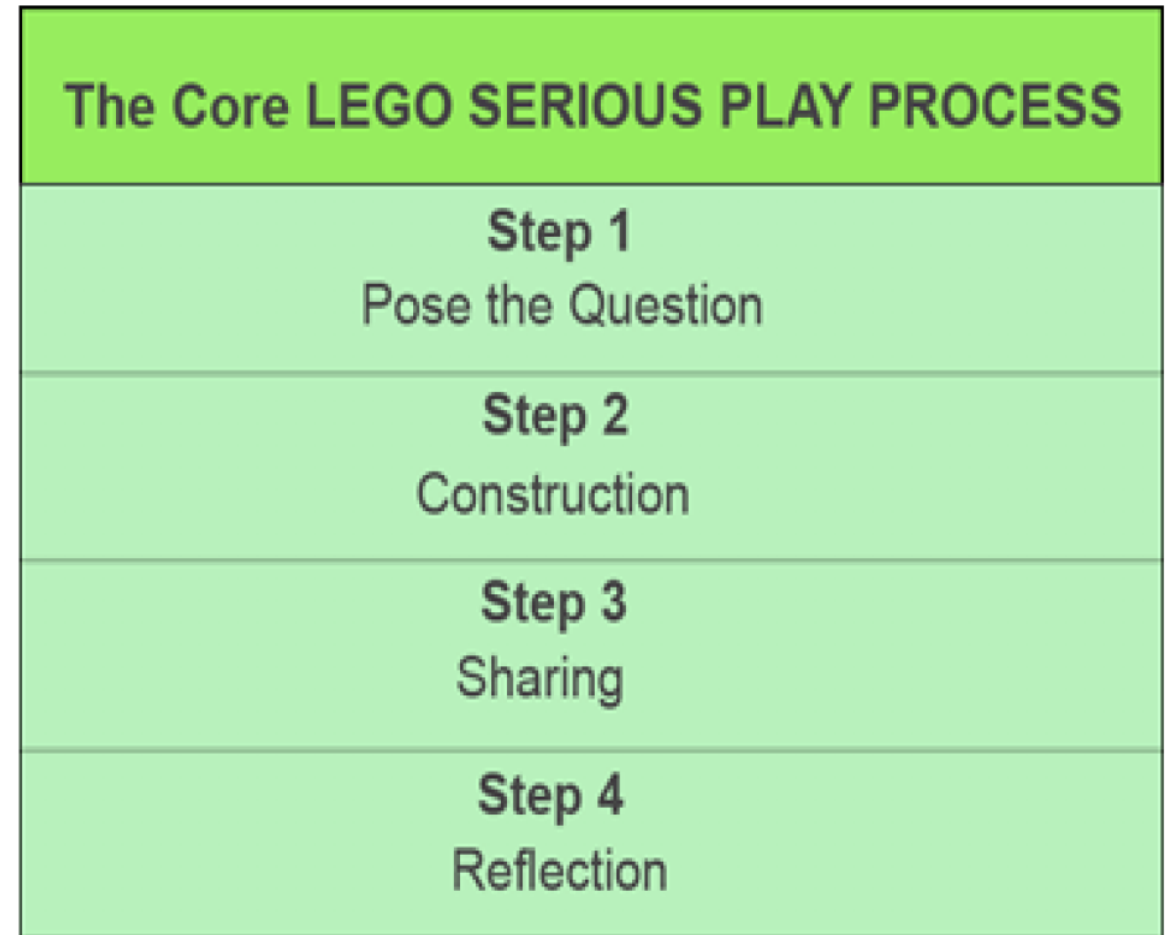
Build a Tower
(2 minutes)

Getting used to the Lego Blocks

WHY the LSP Method?



WHAT is the LSP Method?



100% Participation

Level 1: Setting the Scene

What do you love about working
in the farming sector?

(5 minutes)

The Human Mind



Level 2:

What are the key challenges in
the farming sector?
(10 minutes)

Level 3: Shared Model

Pick one of the key elements of your model
(2 mins)

Create/negotiate a group Shared model (30
mins)

Tell a story of the Shared model (20 mins)

Level 4:

Identify key actions

- one model to represent one action
- can create more than one (10 mins)

Level 5: Landscaping (The bigger picture)

Describe your model.

Place your model around the shared model

Distance represents importance/priority

(5 mins each person)

WHAT is LSP Method?

The LSP Application Techniques	
1	Building individual Models
2	Building Shared Models
3	Creating a Landscape
4	Making Connections
5	Building a System
6	Playing Emergence and Decisions
7	Extracting Simple Guiding Principles

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The Human Mind

