



Bringing Organisations & Network Development
to higher levels in the Farming sector in Europe

REGIONAL POLICY ROUND TABLE

Public Catering for Sustainable Development A Tool For Cities And Local Governments

Florence Egal, FLEdGE network

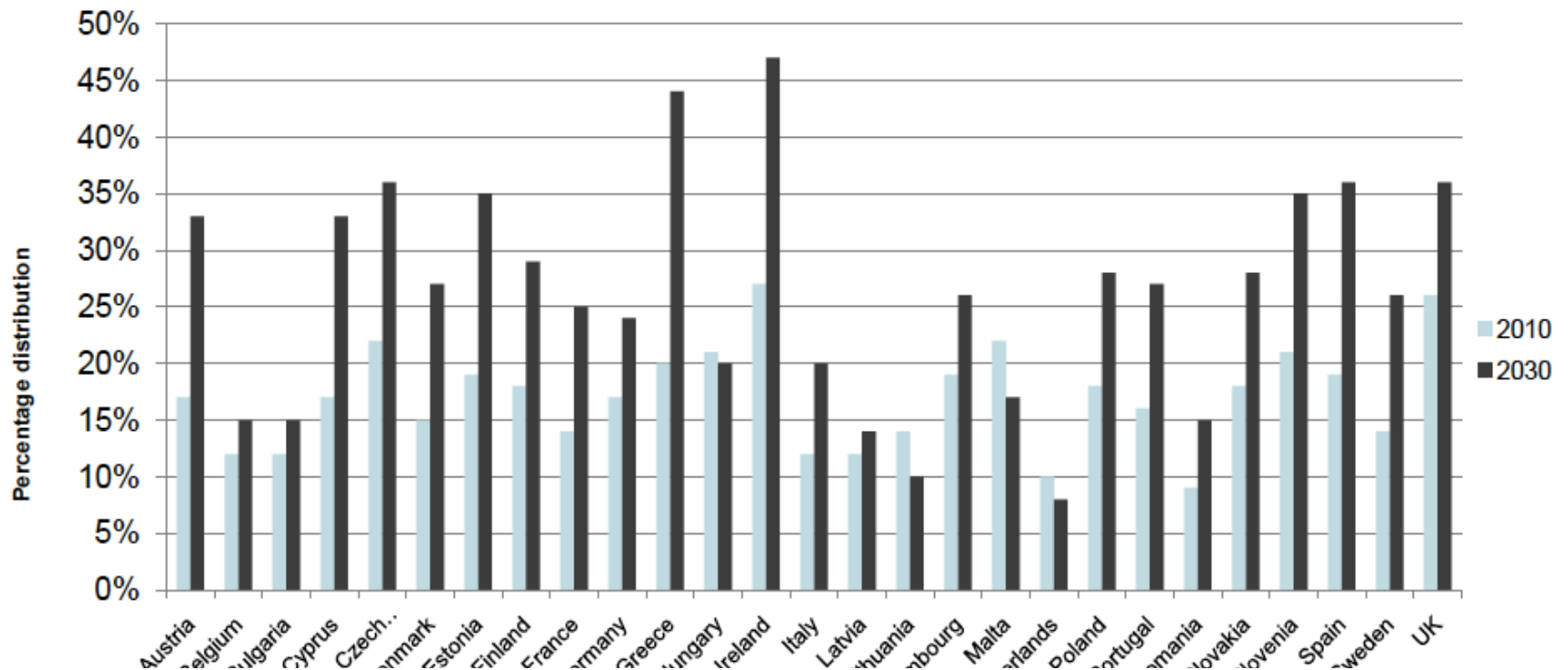
Collective action for green public catering based on quality food

Budapest, February 4-5 2020

Where do we start?

Projected obesity for 2030

WHO Modelling obesity Project 2013 together with UK Health Forum – NOPA II



Diets: problem and solution

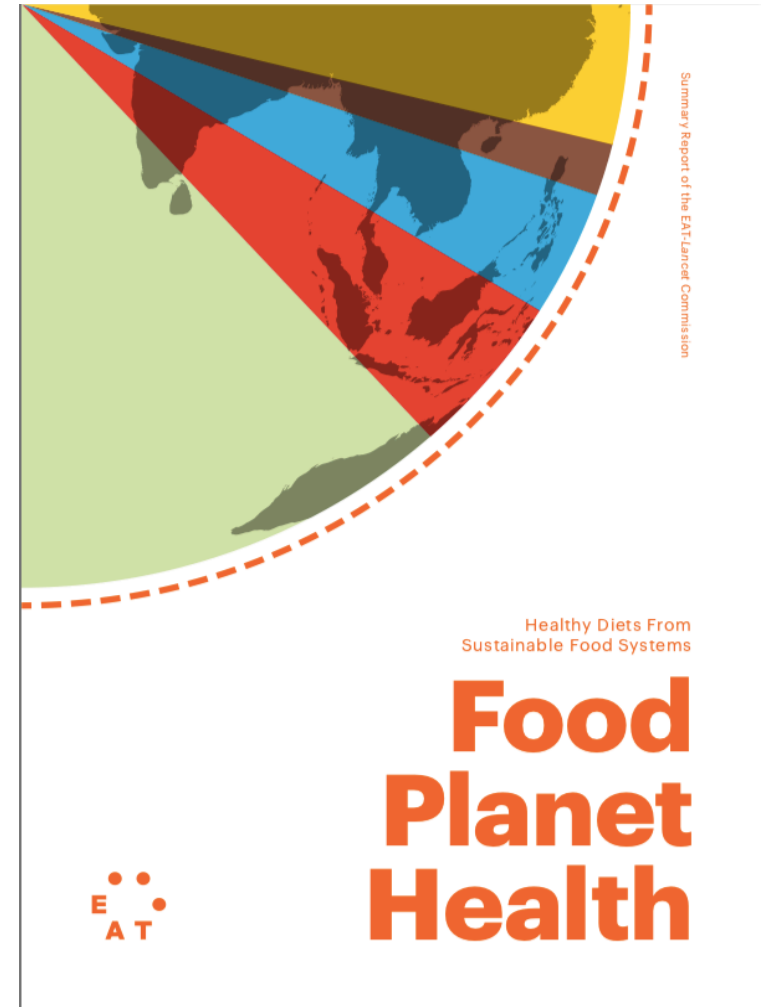
- Food Systems are failing us: they do not deliver healthy diets
- Why? This is not why they were designed for...
 - They focus on quantity and calories, not on quality
 - Supply-driven and commodity-based
 - Food prices do not reflect externalities
- We need sustainable diets (healthy, low environmental impact, affordable, equitable, culturally acceptable)
- *FAO/WHO Sustainable Healthy Diets Guiding Principles 2019*

<http://www.fao.org/3/ca6640en/ca6640en.pdf>

Food in the anthropocene:

the EAT-Lancet Commission report on healthy diets from sustainable food systems

- Launched January 2019
- Global scientific targets for
 - healthy diets
 - sustainable food production
- Planetary health diets

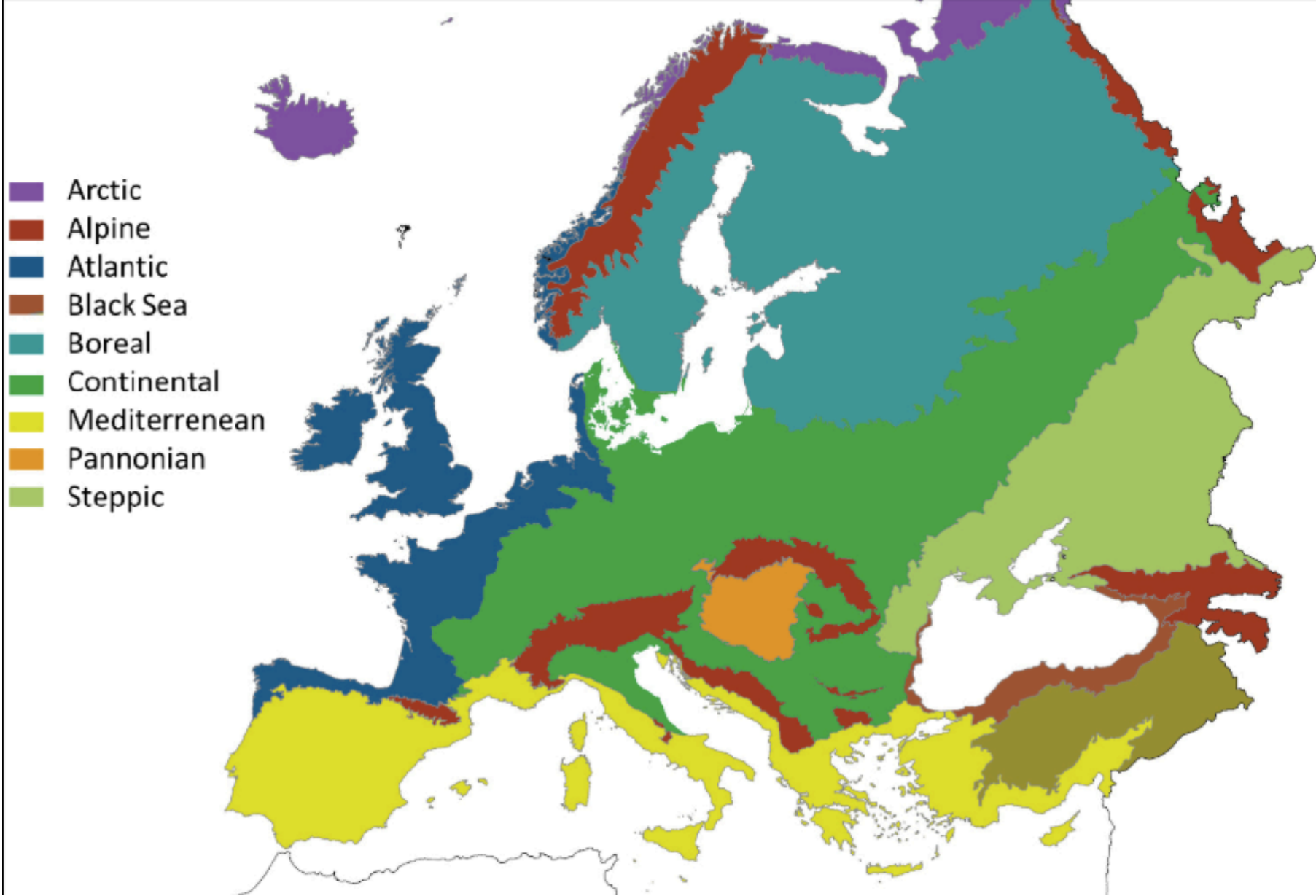


<https://www.thelancet.com/commissions/EAT>

Towards local diets

- Based on traditional diets, indigenous knowledge and culture
 - Subsistence farming:
 - local products
 - low-input
 - risk adverse
 - seasonal diets
 - processing & storage
 - Limited environmental impact
 - Sustain livelihoods
 - Affordable
- But incorporate scientific knowledge +++

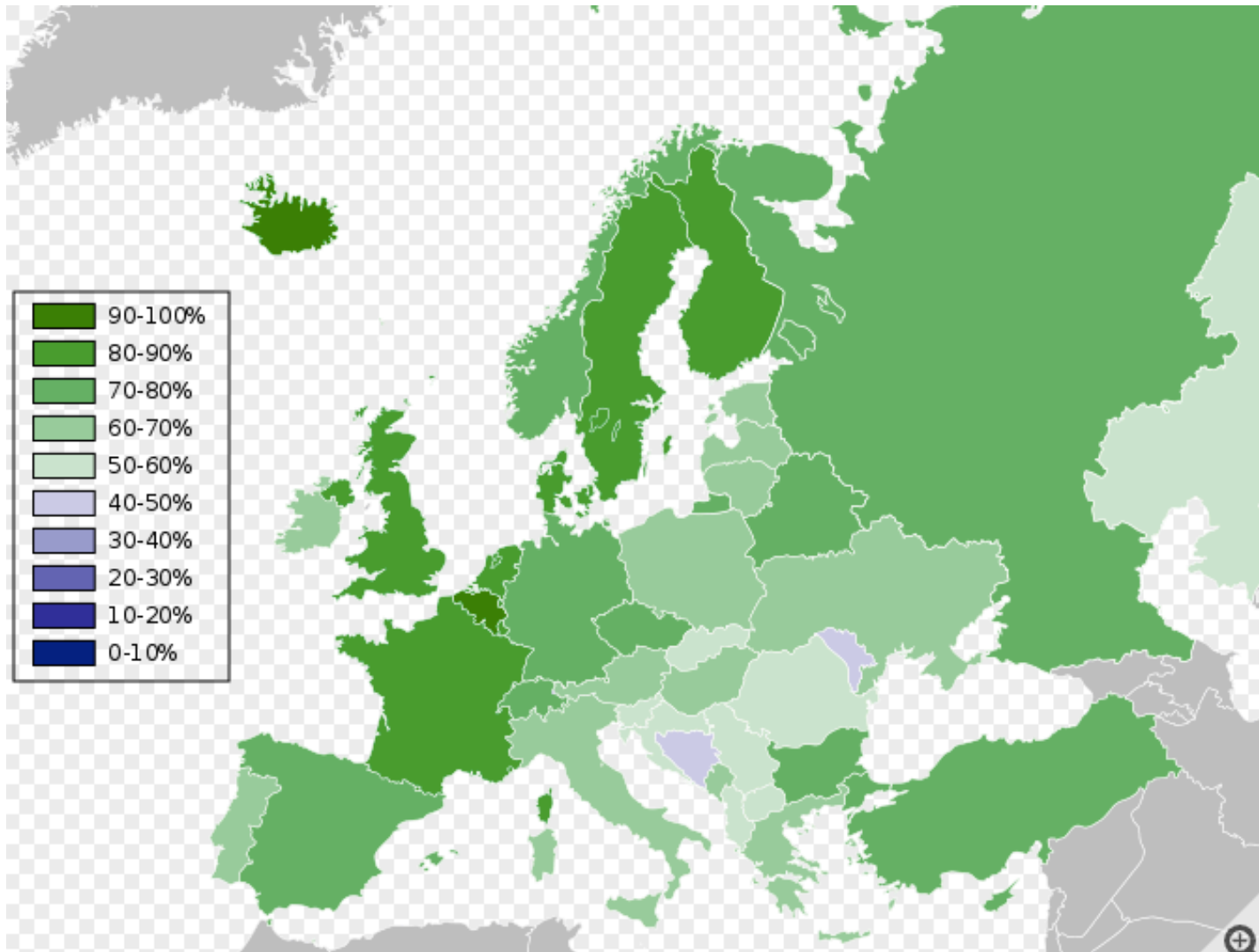




Natura 2000 - Indicative map of biogeographical regions
Towards biodiversity strategy 2020

Where do consumers live?

Urbanization in Europe





Milan Urban Food Policy Pact

- 2015, now signed by 209 cities, around 95 European

- Committed to sustainable urban food systems:

"Promote sustainable diets....through relevant education.... with special attention to schools, care centres..."

"Reorient school feeding programmes and other institutional food services to provide food that is healthy, local and regionally sourced, seasonal and sustainably produced"...

"Promote networks and support grassroots activities (such as ... community school kitchens...) that create social inclusion and provide food to marginalized individuals"

"Review public procurement...policy,....thereby using the potential of public procurement to help realize the right to food for all"

<http://www.milanurbanfoodpolicypact.org/>

Examples from European signatory cities

Copenhagen

Green procurement to transform food culture

- 89% of food prepared in 900 kitchens – day-care centres, nursing homes, schools - organic
- Rural-based gastronomy
- Within existing budgets
 - Training of kitchen staff: cook from scratch, less meat, seasonal vegetables, baking, preserving, fermenting, reduction of food waste
 - Restructure procurement methods
 - Support to development of organic supply chains

Examples from European signatory cities

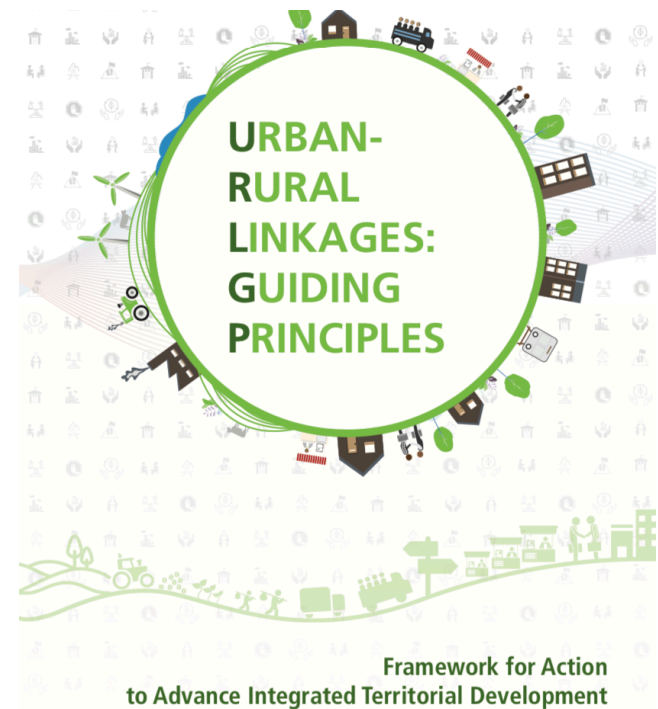
Mouans Sartoux

- 100% organic canteens (3 schools + day-care centres, 1000 meals/day)
- “Régie agricole”:
 - 6 ha land declassified to agricultural use
 - Hired a municipal farmer (equivalent 3,5 full time workers)
 - Produces 25 tons of vegetables (85% of demand)
 - Processing and cold storage
- Bread: local baker & local organic flour
- Additional food procurement from local organic producers (through official tenders)
- Waste reduction (compensates additional costs of food preparation)
- Cooking lessons part of extra-curricular activities
- 85% of parents have changed food practices.

Urban-Rural Linkages to Advance Integrated Territorial Development

Following on New Urban Agenda, adopted in 2016

“Use institutional food services (schools, hospitals, etc.) as a lever to increase access to healthy, sustainable diets while providing markets for smallholder producers. Reshape public food service and procurement regulations to respond to sustainable goals....”



In conclusion

- Public procurement has a major potential impact on both consumers and markets
- Municipalities are responsible for the majority of public procurement: they are therefore key actors
- Public procurement: should be part of an integrated strategy



Green Public Catering

- Is good for:
 - Environment
 - Health
 - Jobs
 - Culture and society
- Integrating entry point for revival of local economy and sustainable territorial development
- Political will and consumer support are essential
- It is essential to ensure:
 - horizontal (in particular bioregional) exchange of information
 - convergence with national and European policy

Thank you for your attention

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FLEdGE

Food: Locally Embedded, Globally Engaged

<https://fledgeresearch.ca/>