

THE SCOTTISH CASE

*School Food is a
Key Pillar of Food Policy.*

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**Formerly a Local Government Chief Officer
and Scottish Government Adviser on Food
Policy 2009>**

SCOTLAND

A QUICK OVERVIEW FOR GOZO

- Population 5.5 Million
- 32 Local Authorities
- 2,500 Schools
- 700,000 pupils
- 67% Have their own kitchens
- All staff are employed and trained by the Local Authority
- [Almost] no contract catering companies provide school or hospital meals
- There are statutory food and nutrition standards and compliance is monitored
- Pupils pay on average 2.5 euro.
- Sustainable Procurement

SCOTLAND

A WONDERFUL NATURAL LARDER



The Scottish Paradox!



We struggle with world beating levels of diet-related disease!



There are deep-seated attitudes to food leading to poor habits and low expectations.

THIS TALK....

- 1. THE EVOLUTION OF SCOTLAND'S NATIONAL FOOD AND DRINK POLICY.**
- 2. WITHIN THAT THE CONTEXT OF SCHOOL FOOD IN SCOTLAND.**
- 3. IS SCOTLAND MAKING PROGRESS?**

SCOTLAND'S FIRST NATIONAL FOOD & DRINK POLICY 2009



The cover of the document 'Recipe for Success – Scotland's National Food and Drink Policy' features a blue background with the Scottish Government logo in the top right. The title is written in white. Below the title is a collage of nine images: a woman harvesting wheat, a glass and pitcher of milk, a salmon fillet, two cows, a plate of food, a man with a shopping basket, raspberries, a child with a carrot, and a shopping basket. At the bottom, the website www.scotland.gov.uk/food is listed, along with five colored boxes containing the words: WEALTHIER & FAIRER, SMARTER, HEALTHIER, SAFER & STRONGER, and GREENER.

HEALTH
EDUCATION
ECONOMY
ENVIRONMENT
ACCESS
SECURITY
PUBLIC FOOD

Recipe for Success

A SUCCESSFUL FOOD POLICY

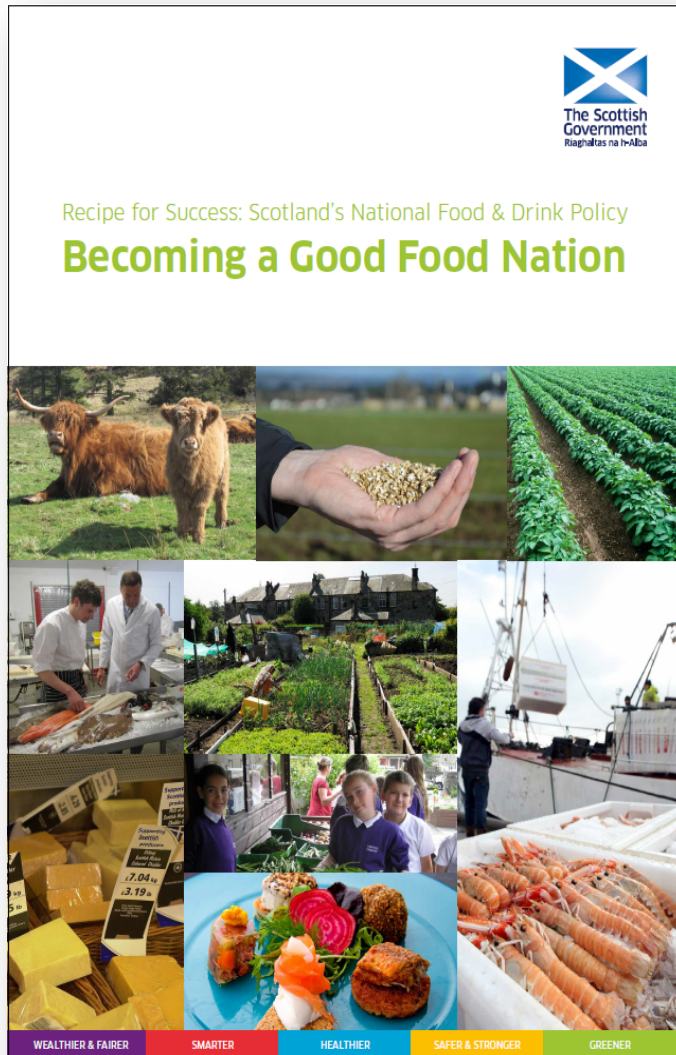
- **A record turnover of £14.3 billion in 2013**, up £550 million on the year before and a **24% increase** since 2008;
- Between 2007/14 **57% growth exports** exceeded years earl,;
- A **35% rise** between 2007 and 2015 in retail sales in the UK;
- A **step change in collaborative working** both within the sector and between industry and the public sector;
- An **explosion in the local food movement**
- **Invested £4M to deliver** a wide range of **Food Education** opportunities between 2010-16;
- **Some progress in relation to diet**, including reformulation of products.



SCOTLAND'S BEST PERFORMING
DOMESTIC SECTOR AND FASTEST
GROWING EXPORT SECTOR



A BECOMING A GOOD FOOD NATION POLICY, 2014



- Sets a 2025 vision for what we as a country should be aiming to achieve.
- An aspiration, that Scotland should become a **Good Food Nation**, *‘not only in what we as a nation produce but also in what we buy, serve and eat’*.

PUBLIC CONSULTATION ON LEGISLATION

Good Food Nation Bill 2020?

- The Scottish Food Commission;
- The Good Food Nation Bill Consultation.

SOME PRIORITIES

- Sustainable Economic Growth
- Public Food as the Exemplar
- Public Bodies Food Policy Statement
- Inclusive and Socially Just Food Policies
- More opportunity for Local Food
- Organic Food
- Collaboration
- Food Education and behaviour change.

Good Food Nation Bill

The Programme for Government 2019-20

The Good Food Nation Bill... will provide a statutory framework for Scotland's efforts to promote healthier and more sustainable local produce.

Notably it says the Bill shall..

...place responsibilities on Scottish Ministers and selected public bodies to set out statements of policy on food and to have regard to these statements in the exercise of relevant functions.



STRIVING FOR POLICY COHERENCE

POTENTIAL IMPACT ON PUBLIC BODIES?

It could impact on:

- Economic development
- Planning
- Licensing
- Procurement
- Education
- Welfare and Social Services
- Community Services

POLICY COHERENCE

WITH OTHER SCOTTISH LEGISLATION & POLICIES

- **Climate Change Act 2010**
- **The Sustainable Procurement Action Plan**
- **The Procurement Reform Act 2014**
- **Community Empowerment Act, 2014**
- **Organic Action Plan, 2010 & 2018**
- **Land Reform Act, 2014**
- **The Obesity Strategy 2010**
- **The Schools (Health Promotion and Nutrition) Act, 2007**
- **The Child Poverty (Scotland) Act 2017.**
- **The Circular Economy Bill 2019-20**



SUSTAINABLE DEVELOPMENT GOALS

17 GOALS TO TRANSFORM OUR WORLD

GOOD FOOD NATION



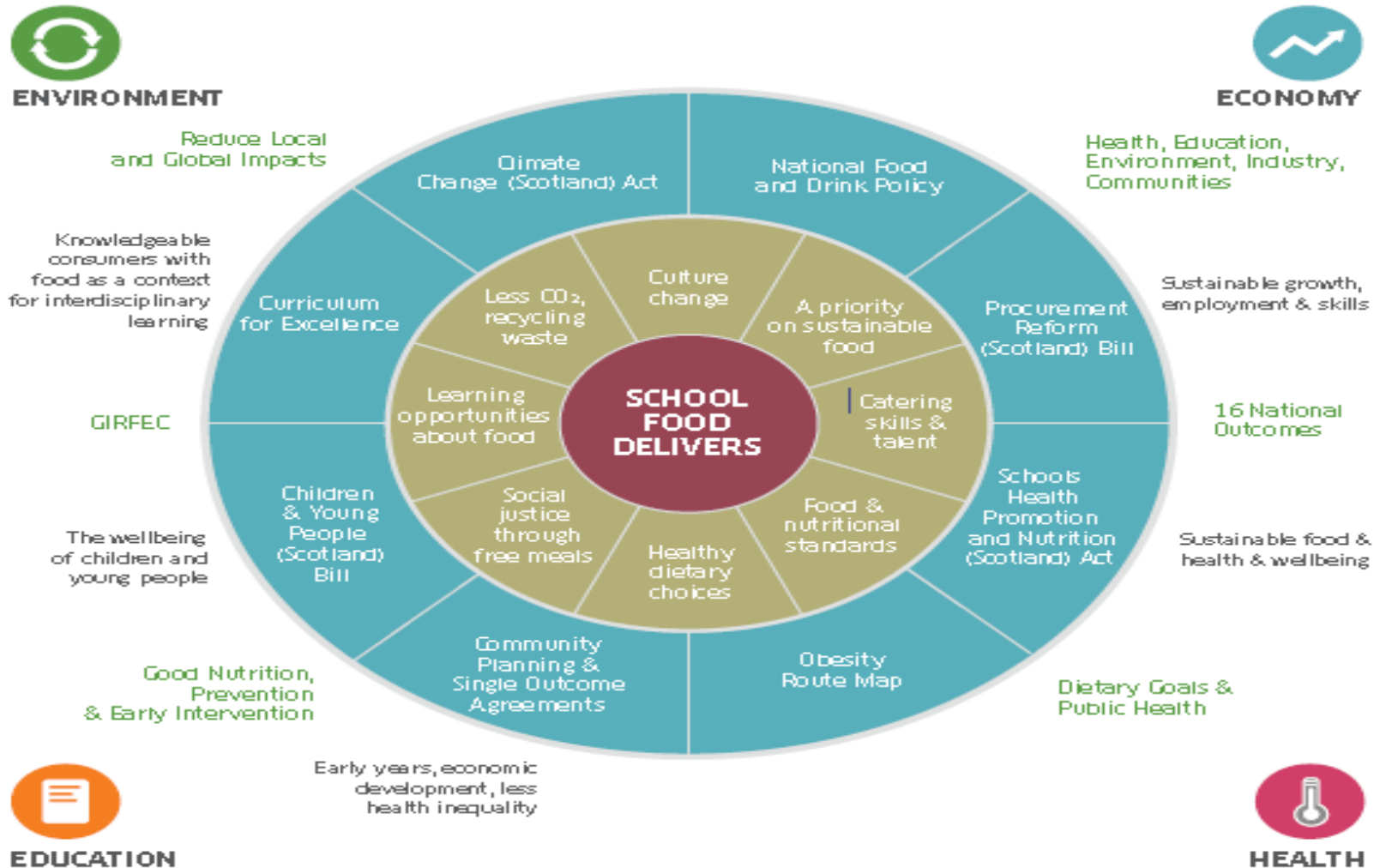
CONSIDER THAT FOOD IN SCHOOLS

**School food, should be the
exemplar for a
Good Food Nation.**

POLICY COHERENCE

A NEW CONTEXT FOR SCHOOL FOOD

THE CONTEXT FOR SCHOOL FOOD IN SCOTLAND

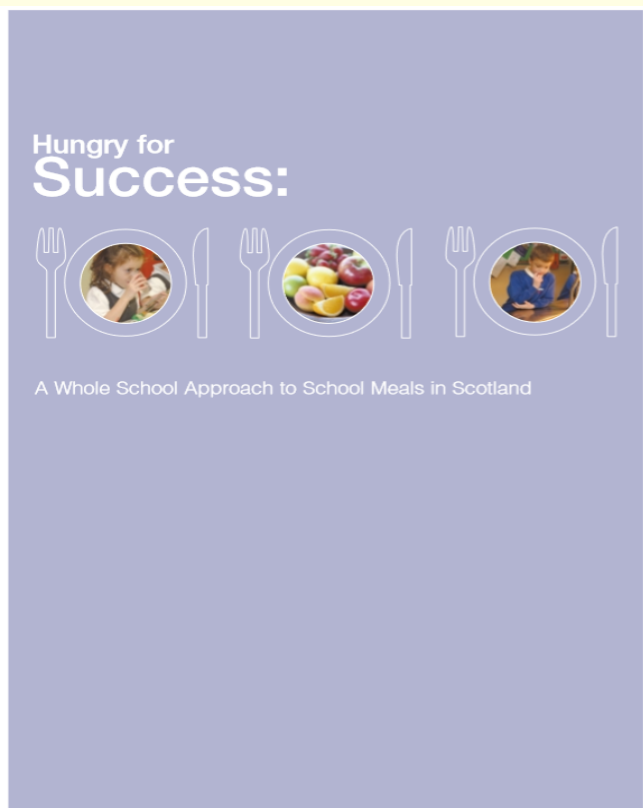


HUNGRY for SUCCESS

‘A WHOLE SCHOOL APPROACH FOR SCHOOL MEALS’

£137 Million - 2003-2009 - to Transform School Food

(Additional to the Annual Cost of school food @ £150 Million)



1. Positive School & Whole Child Ethos
2. Partnership Working
3. Pupil Consultation
4. Eliminating Stigma
5. Managing the Process
6. Influencing Choice
7. Promoting the uptake of Meals
8. Other Food Provision in Schools
9. The Scottish Nutrient Standards for School Lunches
10. Monitoring Compliance

FURTHER INVESTMENT IN SCHOOL FOOD

2015

A further **£35 million** annually allocated to deliver universal free school meals to all children 5-8 years;

- Supported with additional capital funding of £25 million to all local councils to increase infrastructure.



2010- 2019

£700,00/annum to support Food Education.



£500,000/annum

The Food for Life award – an independently certified award to get more fresh, healthy, local foods in schools.



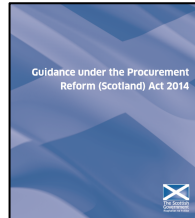
By 2020

Early Years [Pre school] Expansion - A free healthy meal for every child.



SUPPORTING LEGISLATION & GUIDANCE

- Procurement Reform Act, 2014
- Guidance under the Procurement Reform Act 2014
 - Statement of the authority's general policy on how it intends its approach to regulated procurements involving the provision of **food** to
 - (i) improve the health, wellbeing and education of communities in the authority's area, and
 - (ii) promote the highest standards of animal welfare;
- Catering for Change – Buying food sustainably in the public sector.
- Guide for SMEs – Unlocking opportunities in public procurement contracts;
- Public Contracts Scotland – free online portal



OTHER LEGISLATIVE DEVELOPMENTS 2019/20

- School meals...we will set maximum limits for the consumption of red processed meat; increase the amount of fruit and vegetables served; reduce the amount of sugar available; and encourage the use of fresh local produce.
- Restrict the promotion and marketing of food and drink high in fat, sugar or salt and will bring forward a Bill on Restricting Foods Promotions in next year's legislative programme.

SCHOOL CURRICULUM & GUIDANCE

SCHOOL CURRICULUM



curriculum for excellence:
health and wellbeing
experiences and outcomes

www.curriculumforexcellencescotland.gov.uk



FOR CATERERS & TEACHERS

Better Eating, Better Learning

A New Context for School Food



IS SCOTLAND MAKING PROGRESS?



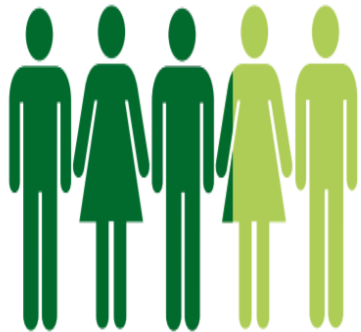
Scotland's revised Climate Change Act

- It has set the world's most ambitious climate change which commits the country to achieving net-zero emissions by 2045.
- An interim target of reducing emissions by 75 per cent by 2030.

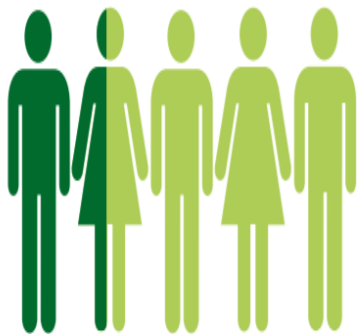
Compared to 1990 levels.

IS SCOTLAND MAKING PROGRESS?

Scottish Health Survey 2016: Obesity



Two thirds
(65%) of adults in Scotland
were overweight, including

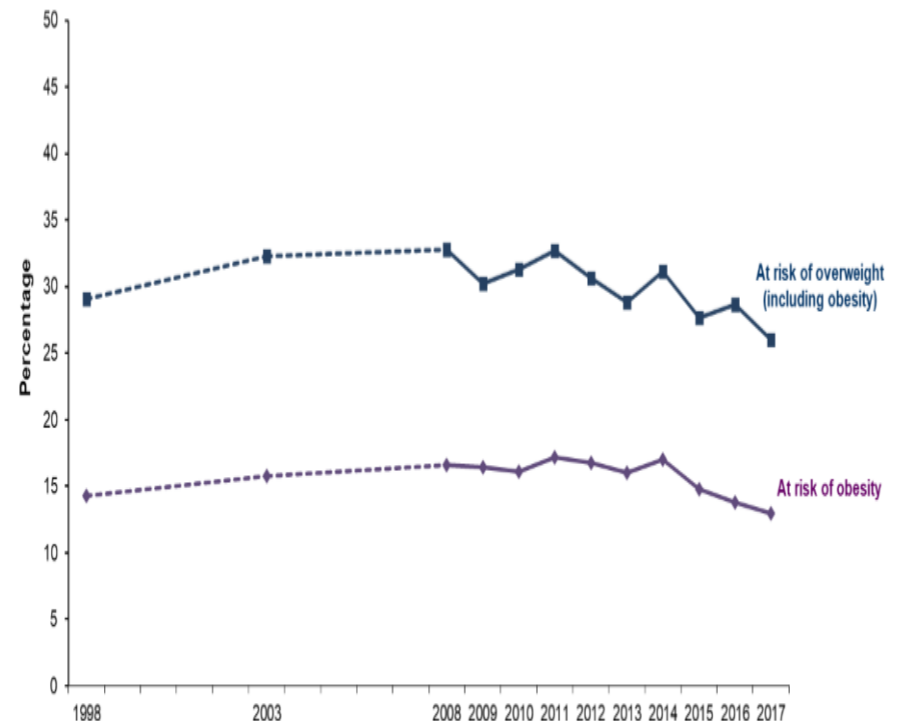


29%
who were
obese, in 2016

These figures are largely unchanged since 2008

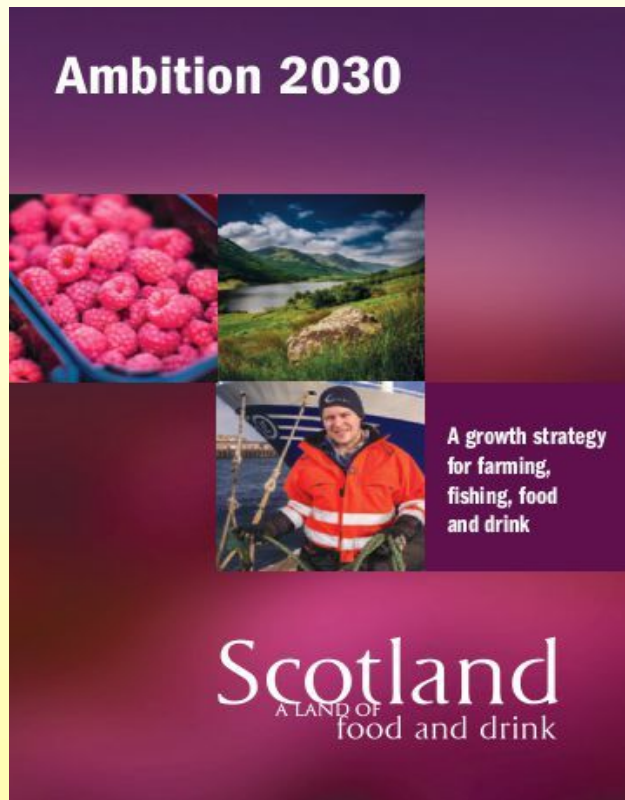
Source: Scottish Health Survey 2016

Proportion of children (2-15) at risk of overweight and obesity, 1998-2017



IS SCOTLAND MAKING PROGRESS?

THE FOOD AND DRINK INDUSTRY'S 2030 STRATEGY



- **Being Collaborative**
- **Being Innovative**
- **Being Responsible**

ESTIMATES OF PUBLIC FOOD EXPENDITURE

TOTAL EXPENDITURE

2012-13 £150 M

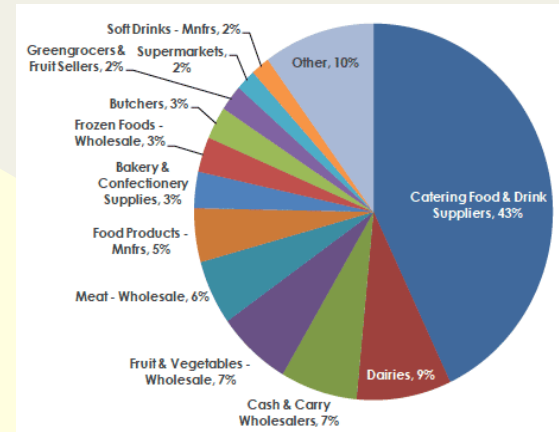
Local authorities	£68m
NHS	£30m
Colleges and Universities	£27m
Cordia (Glasgow Council)	£11m
Scottish Prison Service	£10.5m
Government	£3.5m
Total	£150 million

SCOTTISH ORIGIN

2007-8 34%

2012-13 48%

2015-16 53%+





East Ayrshire
COUNCIL

EAST AYRSHIRE SCHOOL FOOD

- 30% Organic
- 50% Local Produce
- 75% Unprocessed



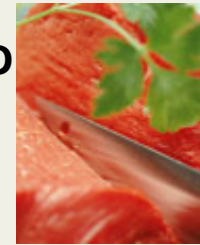
LOCAL CONTRACTS

CONTRACT LOTS BY FOOD PRODUCT CATEGORY- NOT BUNDLED
 REINVESTING £400,00 IN THE REGION

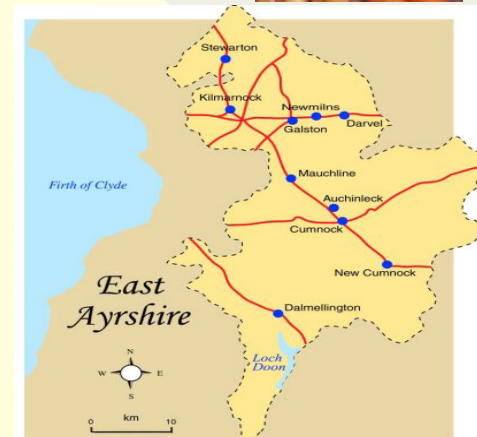
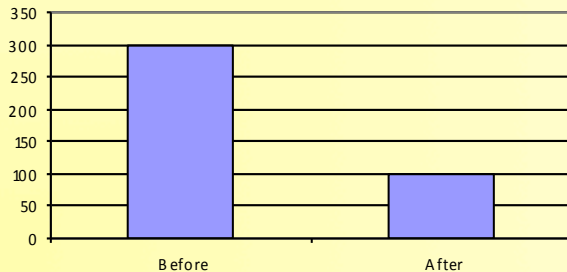
Radius of 40 Miles

- Afton Glen Farm Meats
- Ferguson Baker
- Peroni Fresh Fish
- Clyde Organics
- Corrie Mains Farm
- Dunlop Dairy
- Green City Wholefoods
- AA Spittal

- New Cumnock
- Kilmarnock
- Girvan
- Lanark
- Mauchline
- Dunlop
- Glasgow
- Auchinleck



Food Miles



What should interest local authorities?

Carbon Reduction




- LOCAL FOOD



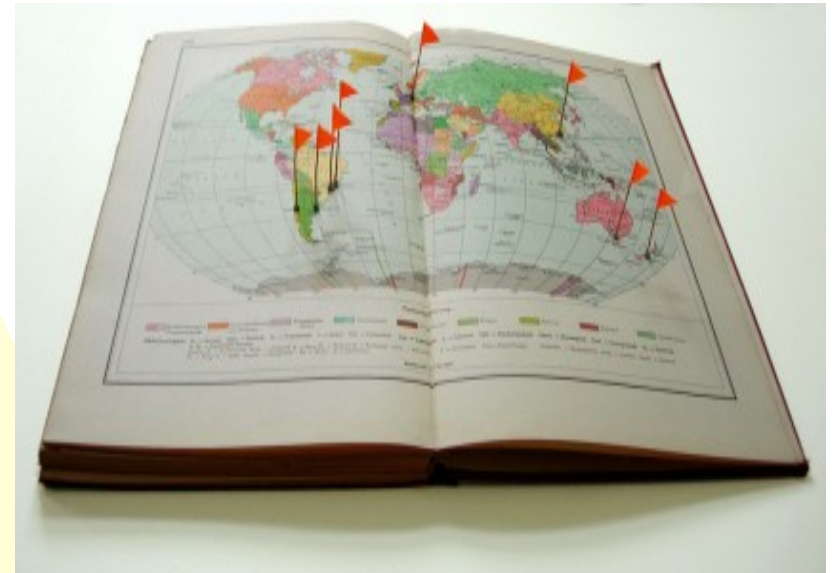
- ONE SCHOOL



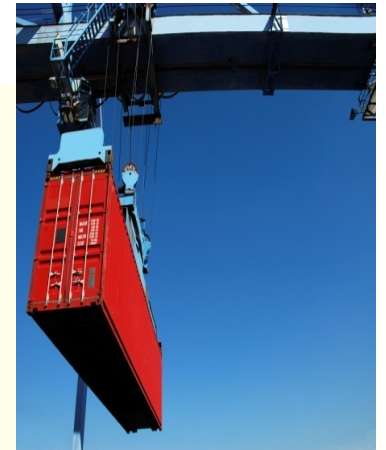
- ONE YEAR



- Reduction of
37.7 Tonnes
CO₂



**TRANSPORT
FOOD
MILES**



What should interest local authorities?

SOCIAL RETURN ON INVESTMENT STUDY

£1 expenditure

by the

council

benefits the

Region by

£3



MEASURING

Food for Life

School Meals in

East Ayrshire

- **Health outcomes**
- **Economic outcomes**
- **Environmental outcomes**
- **Other outcomes**

What else should interest local authorities? **CORPORATE REPUTATION**

**School food is a
highly visible
Local service.**

PARENT SURVEY

95% keeps money in the community

80% better for the environment

77% a good use of the public purse



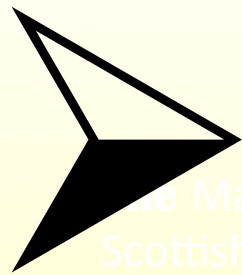


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The Manifesto for
Scottish Independence

Spare

slides

Fundamentally, why did Scotland decide to create a Food and Drink Policy in 2009?

1. The principle aim of the Food Policy was to improve the health of the population; and
2. Sustainable Economic Growth.
 - Two-thirds (65%) of adults are now overweight, with almost one-third (29%) obese;
 - 29% of children in Scotland are at risk of being overweight, and 14% are at risk of being obese.
 - Scotland is committed to eradicate child poverty in a generation (2030)



**£4.6
billion**

LET'S DECIDE FOR SCHOOL FOOD

Is it a Marginal Service?

If public food is viewed in narrow commercial terms then the service is undervalued.

OR

A Strategically Important Service

If it is re-valued for what it can achieve in terms of wider economic, social, health, educational and environmental value it becomes strategically important.

A
WHOLE SCHOOL
APPROACH
FOR SCHOOL MEALS