



Södertälje municipality

*A living lab for
sustainable food systems*

Sara Jervfors, head of diet unit
Södertälje municipality

Diet for a Green Planet – criteria

- Tasty and healthy food
- Organic products
- Less animal products, more vegetables, legumes and whole grain
- Locally produced according to season
- Reducing leftover food



Diet Unit, Södertälje:

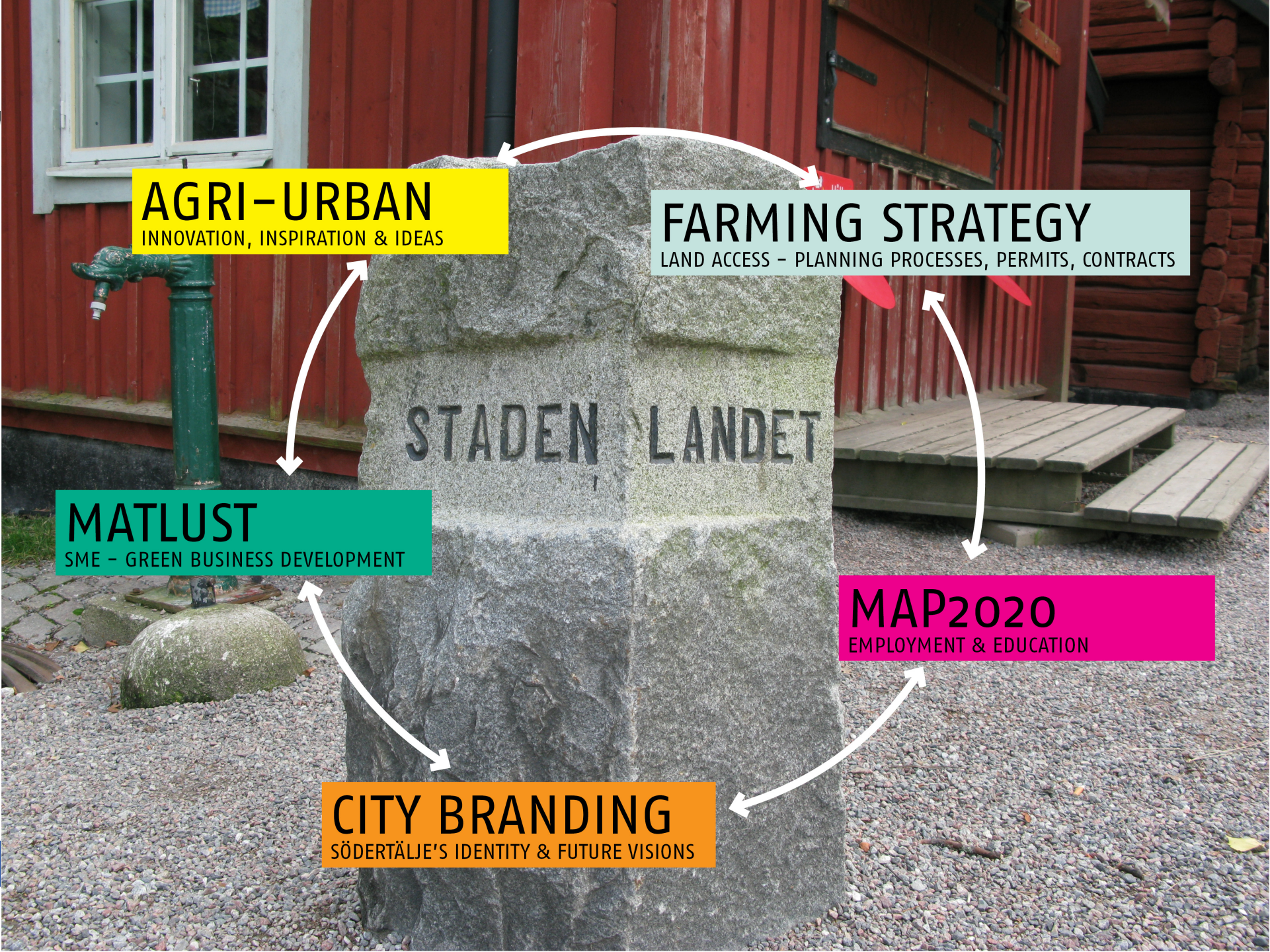
- Kindergartens
- Primary schools
- Secondary schools
- Institutions for elderly people
- 13000 portions/day
- Foodbudget (inkl. 6 other municipalitys) : 12 millon Euro/year

Södertälje as a municipality that promote sustainable food production

- 2.000 portions approx 15% of the total amount of municipality citizens eat Diet for a green planet public meals every day.
- Multiple awards: White Guide junior, bl.a: *Årets skolmatskommun, Årets måltidschef, Årets skolmatsrestaurang, Årets Mälardarling, Årets djurvänligaste kommun mf l.*
- 2012-14: Leaderproject: *Södertälje Närodlat.*
- 2014-15: URBACT project: *Diet for a Green Planet, best practice transfer.*
- 2015-18: URBACT project: Agri-Urban, action planning project
- 2015-20: Regionalfondsprojekt(ERDF) *Matlust*, enterprizeproject för SME.
- 2016-18: Municipal cultivation strategy
- 2018: Pollination plane
- 2018-20: Foodsupplysstrategi



Från



AGRI-URBAN
INNOVATION, INSPIRATION & IDEAS

FARMING STRATEGY
LAND ACCESS - PLANNING PROCESSES, PERMITS, CONTRACTS

MATLUST
SME - GREEN BUSINESS DEVELOPMENT

MAP2020
EMPLOYMENT & EDUCATION

CITY BRANDING
SÖDERTÄLJE'S IDENTITY & FUTURE VISIONS





UNDER TALLARNA är ett odlingskooperativ som arrenderar kommunal mark.

Här produceras livsmedel på ett hållbart sätt.

Läs mer: undertallarna.se



BILD: JORDAN LANE



BILD: EKO ODLARNA I TELJE



BILD: JORDAN LANE



BILD: JORDAN LANE

EKO ODLARNA I TELJE är ett Socialt Företag där grönsaker odlas ekologiskt.

Grundidén med Ekoodlarna i Telje är att odla ekologiskt på mark som annars inte utnyttjas och arbetskraften ska bestå av människor som har svårt att komma in på arbetsmarknaden.

Besöka EKO ODLARNA - Gärtunavägen 9, Södertälje



MatLust

Project MatLust 2015-2021

Goal

- Sustainable, profitable and growing food enterprisers in the Stockholm region
- Södertälje as a regional node for sustainable food at Södertälje Science Park



The food industry in the region is growing with profitable and sustainable companies



Network

Development programs

Product development

Collaboration with the Royal institute of technology



Testbed – Public Kitchen

Swedish ingredients – new products



From rice to barley



Innovations and Swedish ingrediens



Sustainable volume targets for the municipality

Replace	Product	Target volume 2019	% increase from 2018
Ris/bulgur	Whole barley Whole wheat , Riceoat	10 ton	+ 70%
	Rice	20 ton	- 30%
Kyckling	Hen	10 ton	+ 80%
	Chicken	25 ton	- 30%

Venue for collaboration - Matverk Stockholm – competition.



About 150 companies has participated or participate in Matlusts development programs since its start in 2015/16.



**NORDISK
RÅVARA**



foodloopz



Erssons



Lily &
HANNA'S
RAWFOOD ICE DREAM



SOP
KÖKET





Thank you!

www.dietforagreenplanet.se